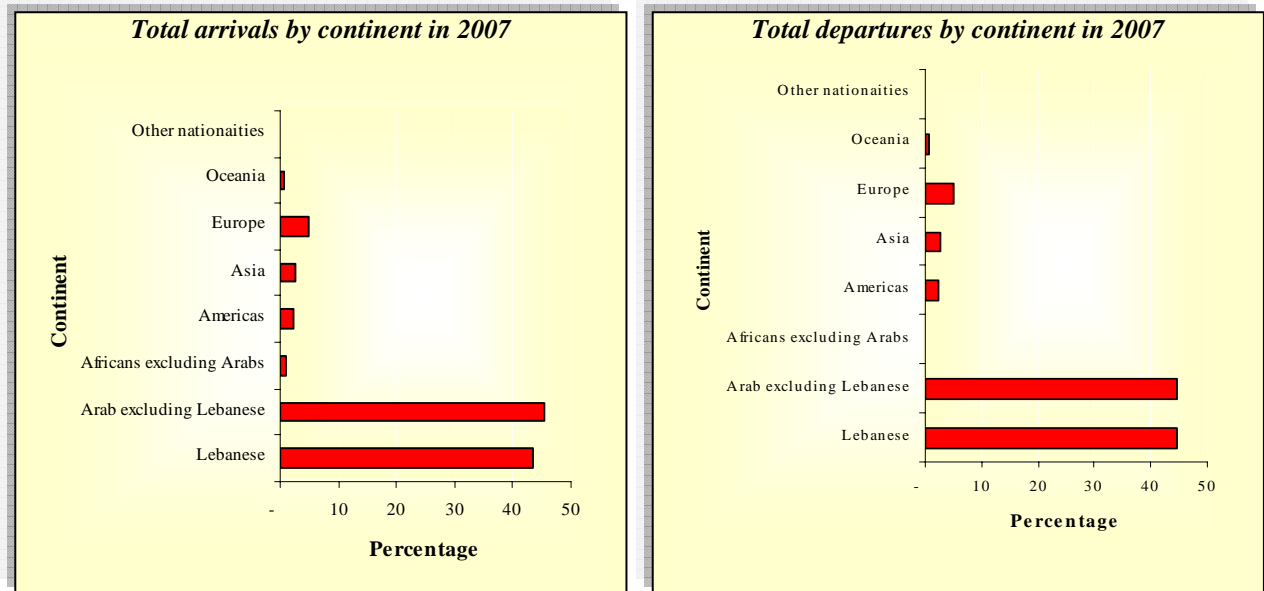


## 7. TOURISM

Tourism is a demand phenomenon. The tourism market is an oligopoly.

### Total arrivals and departures in 2007

5,566,874 visitors arrived with a peak in August (13.8%). 5,353,441 visitors left with a peak in August (14.5%).



Graphs made by CAS based on General Security (2007) data

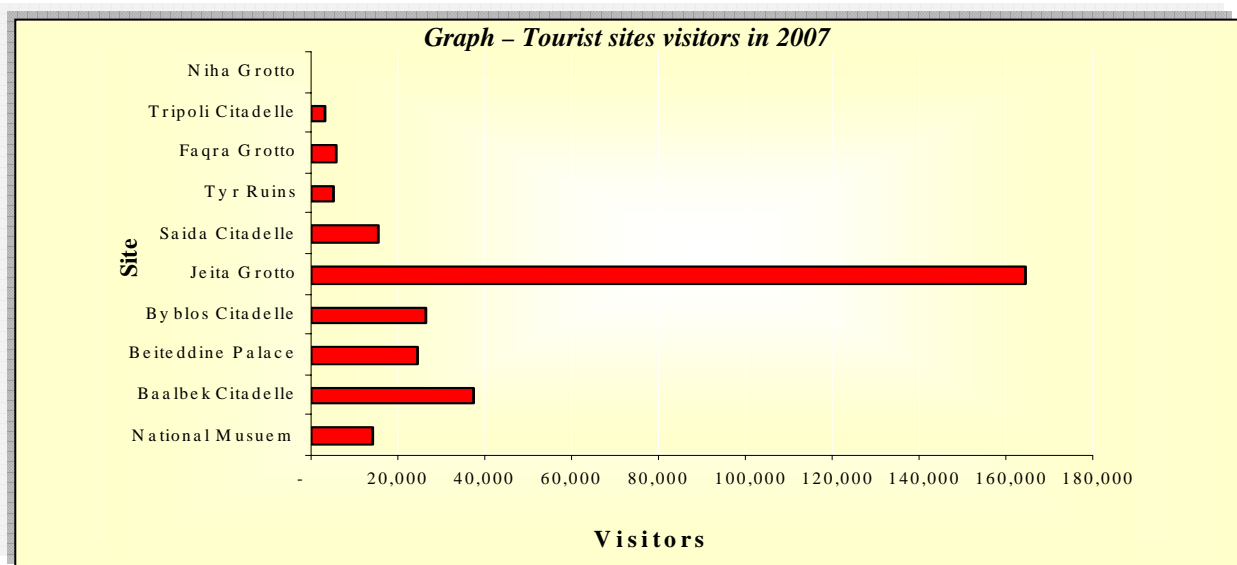
### Top five countries of arrivals and departures in 2007

Country	Arrivals	Departures
Lebanese	43.5%	44.5%
Syrians	36.4%	32.8%
Arabs excluding Lebanese and Syrians	9.0%	11.7%
Europe	5.0%	5.2%
Asia	2.5%	2.6%

Table made by CAS based on General Security (2007) data

### Tourist sites visitors

296,678 persons visited 9 tourist sites in 2007. Jeita Grotto attracted 55.4% of these visitors. These tourist sites received in August the peak, 21.1% of visitors.



Graphs made by CAS based on Ministries of Culture and of Tourism (2007) data

## Major tourism characteristic services establishments

In 2006, there were 300 hotels with 393 suites, 15,526 rooms, 25,805 beds and 316 restaurants. In 2007, the average room occupancy rate is the highest for the 2 stars A in Beirut (66.29%), followed by the 4 stars B in South Lebanon (44.78%) and by the 5 stars hotels in Beirut (37.59%). In 2006, there were 99 furnished apartments with 3,065 rooms and 5,609 beds. In 2007, the average room occupancy rate is the highest for the Class 2 in Beirut (56.23%), followed by the Class 1 in Beirut (39.10%).

In 2007, Kafalat basic Program gave 59 guarantees and Kafalat Plus Program gave 29 to start tourism establishments and 220 hotel and restaurant establishments were registered at the Business register.

<i>Hotels in 2006</i>						<i>Furnished apartments in 2006</i>			
Classification	Hotels	Suites	Rooms	Beds	Restaurants	Classification	Apartments	Rooms	Beds
5 stars	21	86	3,284	4,457	81	Class 1	34	1,367	2,494
4 stars	53	97	3,842	6,287	97	Class 2	30	1,015	1,968
3 stars	75	147	3,539	5,966	65	Class 3	11	238	402
2 stars	61	30	2,069	3,992	25	Under labeling	24	445	745
1 star	24	0	651	1,131	7	<b>Total</b>	<b>99</b>	<b>3,065</b>	<b>5,609</b>
Under labeling	66	33	2,141	3,972	41				
<b>Total</b>	<b>300</b>	<b>393</b>	<b>15,526</b>	<b>25,805</b>	<b>316</b>				

Tables made by CAS based on Ministry of Tourism (2007) data

## Civil servants working in tourism activities sector

These employees are affiliated to Civil Servants Fund.

### *Civil servants working in tourism sector in 2007*

Ministry	Civil servants	Percentage
Tourism	291	0.4
Culture	194	0.3
<b>Total civil servants</b>	<b>72,430</b>	<b>100.0</b>

Table made by CAS based on Civil Service Fund (2007) data

## Some tourism financial aggregates

### Airlines/agents revenues in 2007:

Airlines/Agents net issues were equal to 361,318,995 USD in 2007.

### Total Budget revenues in 2006:

**7,315,926 millions LBP**

#### *Tourism budget revenues in 2006:*

191,062 million LBP (2.6% of total budget revenues)

- Taxes on night clubs	56,177 million LBP
- Sales tax on tourism establishments	857 million LBP
- Taxes on leaving Lebanese territories	64,364 million LBP
- Casino du Liban revenues	42,111 million LBP
- Grottos and tourist sites revenues	1,131 million LBP
- Rest house revenues	40 million LBP
- Rafic Hariri International Airport revenues	26,327 million LBP
- Increase in investment in hotels revenues	55 million LBP

### VAT form internal activity in 2006

**521.3 millions LBP**

#### *VAT paid by hotels and restaurants in 2006*

41.7 million LBP (8% of VAT from internal activity)

### VAT form internal activity in 2007

**522.2 millions LBP**

#### *VAT paid by hotels and restaurants in 2007*

42.1 million LBP (8% of VAT from internal activity)

### Data Sources:

- *General Security (2007).*
- *Ministries of Tourism and of Culture (2007).*
- *IATA (2007).*
- *Civil Servants Fund (2007).*
- *Ministry of Finance (2007/2008).*
- *Kafalat (2007).*
- *Business Register (2007).*